



**NORTHWEST
ARKANSAS
ROLLER DERBY**

**2012
SPONSORSHIP**

If you would like to sponsor NWA Roller Derby
please contact Brandy Fanning for more information:
treasurer@nwarollerderby.com

2012

NWA ROLLER DERBY

BOU T SCHEDULE

SUNDAY JANUARY 22

HOME: FUN BOUT

NWA Roller Derby League Mash-Up

SATURDAY & SUNDAY JANUARY 28 & 29

AWAY BOUT: DALLAS, TX

NWA Roller Derby All Stars compete in the Governor's Cup Tournament

SATURDAY FEBRUARY 18

AWAY BOUT: COLUMBIA, MO

NWA Roller Derby All Stars vs. CoMo Derby Dames

SUNDAY MARCH 11

HOME BOUT

NWA Roller Derby B team vs.
Mountain Gateway Sisterhood of Steel (from Panama, OK)

SATURDAY APRIL 21

HOME BOUT

NWA Roller Derby All Stars vs. KCRW Plan B
(From Kansas City, MO)

SATURDAY MAY 19

AWAY BOUT: OKLAHOMA CITY, OK

NWA Roller Derby All Stars vs. OKC Roller Dery All Stars
& NWA B-Team vs. OKC B Team

SUNDAY MAY 20

AWAY BOUT: OKLAHOMA CITY, OK

NWA Roller Derby All Stars vs. OK Victory Dolls

SUNDAY JUNE 24

AWAY BOUT: SAN ANTONIO, TX

NWA Roller Derby All Stars vs. Alamo City All Stars & NWA
B-Team vs. Alamo City B-Team



SAT. JULY 14

HOME BOUT: (PENDING)

NWA Roller Derby All Stars vs. TBA

SATURDAY AUGUST 11

AWAY BOUT: LUBBOCK, TX

NWA Roller Derby All Stars vs. West TX All Stars

SUNDAY AUGUST 26

HOME: FUN BOUT

NWA Roller Derby League Mash-up

SATURDAY OCTOBER 20

AWAY BOUT: JOPLIN, MO

NWA B-Team vs. MoKan Rollergirlz

SUNDAY OCTOBER 28

HOME: FUN BOUT

Halloween Themed
NWA Roller Derby League Mash-Up



BLACK & BLUE SPONSOR **\$5000** PURPLE SPONSOR **\$1000**

- 4-8 roller girls will make an appearance at the sponsor's function or event.
 - Your logo will be added to our banner and hung at bouts and promotional events.
 - A banner ad with link to your website featured on nwarollerderby.com
 - A banner, provided by the sponsor, will be hung at our venue during bouts
 - 8 sets of season tickets.
 - 4 NWA Roller Derby t-shirts/ 4 stickers
 - Full page ad in our bout programs
 - Framed and autographed photo of NWA Roller Derby
- Your logo will be added to our banner and hung at bouts and promotional events.
 - A banner, provided by the sponsor, will be hung at venue during bouts
 - A web ad with link to your website featured on nwarollerderby.com
 - 2 sets of season tickets
 - 2 NWA Roller Derby t-shirts/ 2 bumper stickers
 - Quarter page ad in our bout programs

GREEN SPONSOR **\$2500**

- 4-8 roller girls will make an appearance at the sponsor's function or event.
- Your logo will be added to our banner and hung at bouts and promotional events.
- A banner ad with link to your website featured on NWARollergirls.com.
- A banner, provided by the sponsor, will be hung at venue during bouts
- 4 sets of season tickets.
- 2 NWA Rollergirl t-shirts/ 2 stickers
- Half page ad in our bout programs

YELLOW SPONSOR **\$500**

- A banner, provided by the sponsor, will be hung at venue during bouts
- A web ad with link to your website featured on nwarollerderby.com
- 1 set of season tickets
- 1 NWA Roller Derby t-shirt/ 1 bumper sticker
- Your name will be featured in our bout program as a sponsor
- Quarter page ad in our bout programs

BUMPS AND SCRAPES

- Ads per bout
- 1/4 page b/w \$25 • Full page b/w \$100
- 1/2 page b/w \$50 • Full page color \$200



AD REQUIREMENTS

Sponsors are responsible for their own ad design. The deadline to submit your ad is 2 weeks prior to each bout.

AD SIZES

FULL PAGE: 5.25" x 8.25"

1/2 PAGE VERTICAL: 2.375" x 8.25"

1/2 HORIZONTAL: 5.25" x 4"

1/4 PAGE: 2.375" x 4"

FORMAT

PDF is preferred. Tif, EPS, JPG are acceptable but must be saved at 300 DPI. EPS may also be submitted if all text is "created in outlines".

Please contact Sin at info@nwarollerderby.com for questions.

ABOUT US

The members of NWA Roller Derby play a fierce game with just the right blend of spectacle and sport. Our diverse fan base exists on a local and a national level for those seeking an alternative form of athletic entertainment.

We look forward to working with you and your company to find the best options to meet your advertising needs. Thank you for your time, and for considering sponsorship of NWA Roller Derby as a future investment.

Please visit www.nwarollerderby.com for more information on NWA Roller Derby, the game of roller derby, etc. We appreciate your time and hope you will want to support roller derby in Arkansas by advertising with NWA Roller Derby.

Sincerely,
NWA Roller Derby

**Be a part of the most exciting sport in Arkansas.
Show your support of Arkansas Roller Derby
and help make history!**